

PRAGMATICS, CORPORA, METHODS

A workshop on using a corpus-based methodology in pragmatic research

The Stylistics Research Group of the ELTE DiAGram Research Centre for Functional Linguistics and the Intercultural Linguistics Doctoral Programme of the Doctoral School in Linguistics at Eötvös Loránd University are happy to announce the launch of a new series of international workshops entitled *Cutting edge research methods in linguistics*.

The first workshop of this series, *Pragmatics, Corpora, Methods: A workshop on using a corpus-based methodology in pragmatic research* aims to highlight the importance of contemporary pragmatic research. Focusing on the complex relationship between research methodology, corpora and the poetic quality of texts.



Andreas H. Jucker

The keynote speaker of the workshop is Professor Emeritus of English Linguistics at the University of Zürich, Andreas H. Jucker, an internationally recognized researcher in pragmatics.

On the first day of the program, the two lectures focus on current methods in pragmatic research and the intercultural aspects of politeness. The second day focuses on corpus-based investigations: the lectures demonstrate corpus-based analyses of swearwords in English, two Hungarian corpora consisting of lyrical texts, and the tendencies of metaphorization in Hungarian (on the basis of a Hungarian Metaphor Corpus under construction). All lectures are followed by a discussion and a Q&A session. The penultimate lecture of the workshop discusses im/politeness in epistolary novels, and the final discussion provides some hands-on advice about academic publishing in top journals and with internationally renowned book publishers.

Date: 11–12, September 2023

**Venue: Eötvös Loránd University,
Faculty of Humanities (ELTE BTK),
1088 Budapest, Múzeum krt. 4/A
Kari Tanácsterem (fszt. 39.)**

Program

11 September 2023

- 9.45–10.00 Opening ceremony
10.00–11.30 Methodologies in speech act research (60 mins., 30 mins. discussion)
(Andreas H. Jucker)
13.00–14.30 Changes in politeness cultures: The eighteenth century in England
(60 mins., 30 mins. discussion) (Andreas H. Jucker)

12 September 2023

- 10.00–10.30 Third wave politeness theory: Swearwords and the company they keep
(Andreas H. Jucker)
10.30–11.00 Corpus linguistics in the analysis of Hungarian poetry (Péter Horváth)
11.00–11.30 Challenges of metaphor identification across languages and genres
(Gábor Simon)
11.30–12.00 Discussion

13.30–14.30 Im/politeness in epistolary novels of the long eighteenth century
(Andreas H. Jucker)
15.00–16.00 How to get your work published: The mysteries of academic publishing
Discussion with Andreas H. Jucker (moderators: Ágnes Kuna and Júlia Ballagó)

The organizers cordially invite everyone interested in the topic of the workshop.

Participation is free of charge but prior registration is necessary.

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Language of the workshop: English.

For any questions, please contact: Ágnes Kuna (kuna.agnes@btk.elte.hu).